

THE SMART MONEY IS ON



**MORE VALUE THROUGH  
EXCELLENCE**



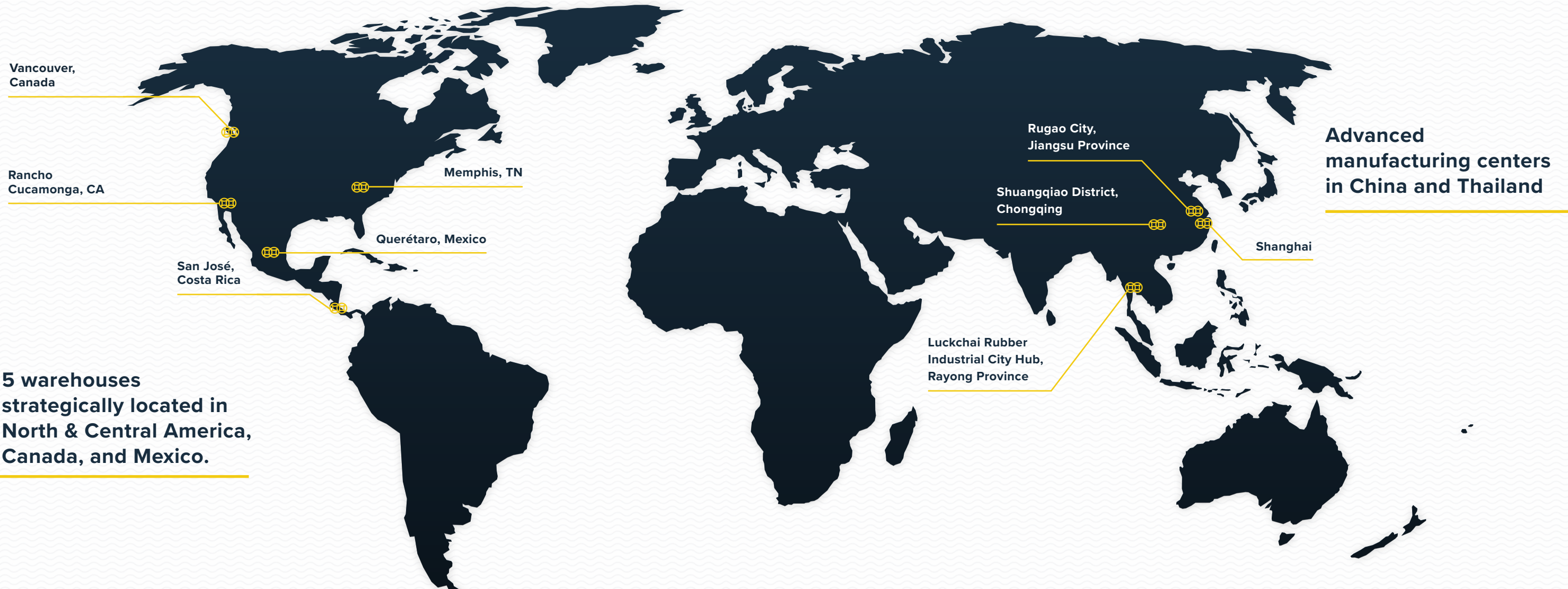
We say, "The Smart Money is on Double Coin." Why? Because we are a company about more than tires. We are committed to doing things the right way. We can say with confidence that Double Coin stands for performance, quality, exceptional value and safety. We also stand behind our customers, delivering unwavering service and support.

We are a growing tire brand that offers a comprehensive number of TBR and OTR tire SKUs from two U.S. based warehouses to make sure that customers get the tires they need on time and orders fully filled. Smart money means more tire value for our customers. And that is what we deliver.





# A growing global influence in the tire industry



**1400+** DEALER LOCATIONS

**200+** TBR & OTR SKUS

**#1** IN FILL RATES\*

**#2** IN BRAND PROFITABILITY\*



## A PRINCIPLED PERSPECTIVE THAT DELIVERS MORE VALUE

In China, the word “coin” symbolizes “good fortune.” When we built our first bias ply tire in 1934, we set out to give customers quality products that they would feel fortunate to own. The name Double Coin is our promise to be a partner in each customer’s success.

Since we sold our first TBR tires in the U.S. in 1992, our mission as a company has been to deliver more value to the customer than they expected. This means offering customers more than a comprehensive line of high-quality TBR and OTR tires at competitive prices. It means delivering the highest level of service and support possible in order to provide a better business experience for the customer. Our commitment as a business partner is to live up to our name and deliver excellence in every aspect of our business. A customer deserves nothing less.



## A CONTINUOUS COMMITMENT TO QUALITY

As a subsidiary of Shanghai Huayi Group Company, Double Coin is a growing global tire brand that markets a comprehensive portfolio of TBR and OTR tires. With technologically advanced manufacturing centers in China and Thailand, we have the capacity to meet growing demand for our complete line of tire products. Our newest automated plant in Thailand is designed according to the Industry 4.0 concept. Factory employees in our Thailand plant number around 500, which is about one fifth the number of employees working in a traditional tire factory. TBR and OTR tire quality will consistently be better, output greater and production more predictable. In North and Central America, our subsidiary CMA is our touchpoint for marketing, sales and customer service support. CMA is also the conduit for information that flows to and from each manufacturing center. This rich data leads to improved product quality and product availability.





## A LEADER BY TRADITION

Since the beginning, Double Coin has been an unrivaled leader among Chinese tire manufacturers. From manufacturing the first radial truck tire in China, to building the first EPA SmartWay®-verified tire, Double Coin has led other Chinese manufacturers in the use of advanced technology to build better tires.

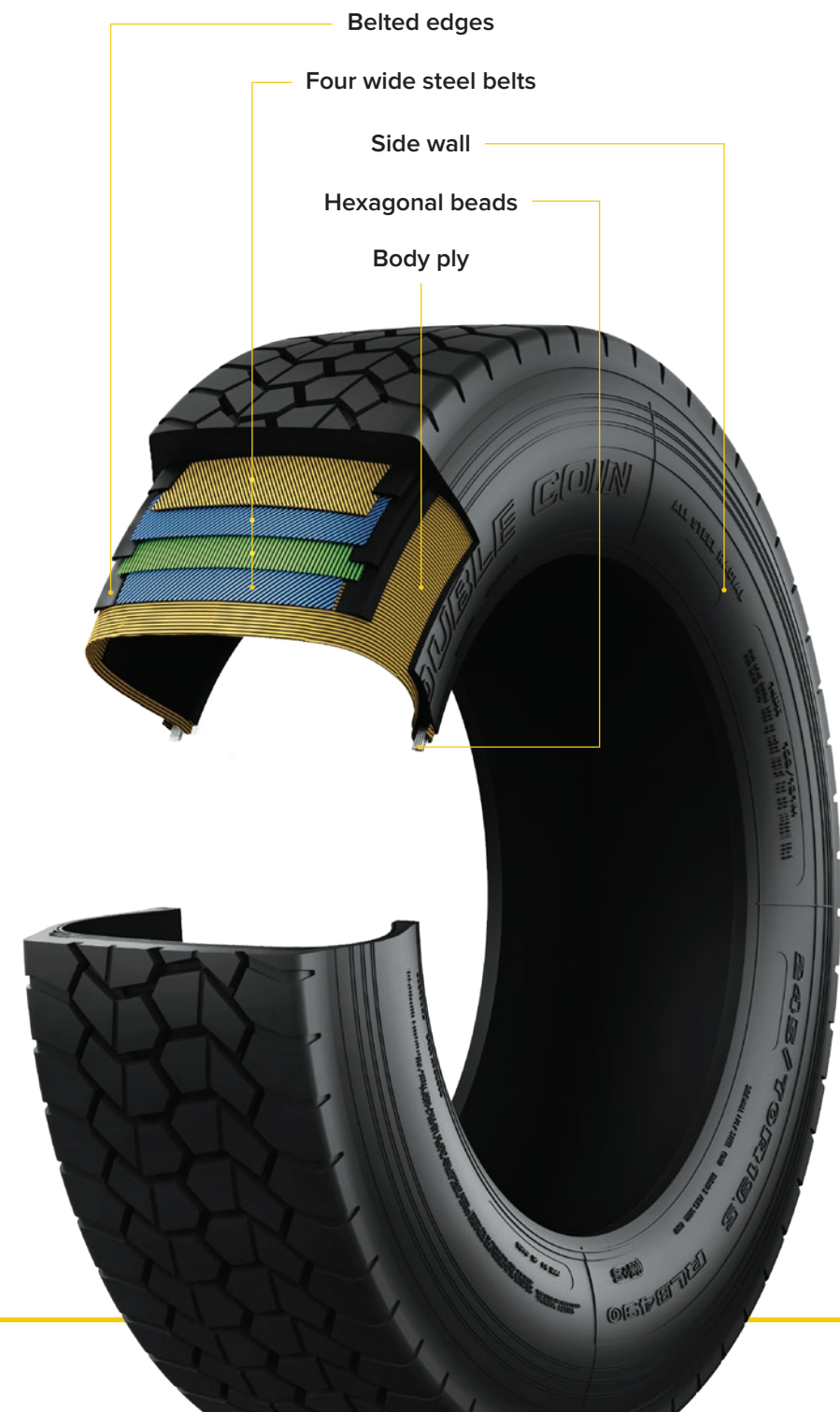
In 1989, we partnered with Firestone Tire to purchase tubeless tire and casing technology that improves tire durability and performance. In 2001 and 2011 we entered into joint ventures with Michelin Tire. We have also participated in shared technology ventures with other major corporations, including Beakart for steel cord technology, Chevron for carbon black/synthetic rubber technology, and Huayi Group for petrochemical technology. These technology investments have been integrated into the manufacture of our high-quality TBR and OTR tire products.

### OEM Partnerships



## BUILT FOR VALUE AND PERFORMANCE

Diagram of tire construction





## TBR TIRES ENGINEERED FOR YOUR SPECIFIC DRIVING APPLICATION

Double Coin offers an extensive line of quality truck and bus radial tires manufactured to deliver long-term performance and value in every type of driving application. Every TBR tire is backed by an aggressive 7-year, 3-retread warranty and is engineered to deliver the lowest-cost-per-mile.



### APPLICATION

#### Long Distance

Tires built primarily for highways and low abrasion environments

#### Regional

Tires built for medium haul and urban environments

#### Mixed Service

Tires built for use in on/off road applications

#### Intermodal

Tires engineered with additional ozone protection for long tire life

### POSITION

#### Steer

Built for the front axle and designed to improve handling

#### Drive

Engineered for the drive axle to provide superior traction

#### Trailer

Engineered for the trailer axle and for free-rolling applications

#### All-Position

Built primarily for the steer position, they also offer improved lateral stability

### FUEL EFFICIENT

EPA SmartWay®-verified tires that offer low rolling resistance

### WIDE BASE

Tires that offer fuel and weight savings





## OTR TIRES DESIGNED TO DELIVER SUPERIOR TRACTION AND A LOW COST-PER-HOUR

Double Coin offers a comprehensive number of high-quality OTR radial tire products that are engineered to the highest standards. Every OTR radial tire is built to provide optimum performance in rugged environments and deliver superior traction. They can be counted on to also deliver a low-cost-per-hour.



### CONSTRUCTION, MINING, AND PORT

Grading



Mobile Crane



Skid Steer



Earthmover



Haulage



Loader



Industrial/Port



Intermodal













## MISSION EXCELLENCE IS OUR DRIVING PRINCIPLE

Our mission is to be excellent at everything we do and in every aspect of our business. This business principle drives us to deliver more value to our dealers and fleet customers, and it translates into TBR and OTR tires that deliver long-term performance and a lower total cost of ownership.

Mission Excellence guides us to offer customers an extensive inventory of tires and stock them in two large warehouses strategically located in Tennessee and California. Customers can count on field service professionals to provide intelligent solutions, and courteous support from customer service that is centered in California.

Our motivation is to earn the ongoing confidence of each customer. That is why we offer our convenient Smart Money National Fleet Program for competitive pricing, provide a powerful no-hassle 7-year, 3-retread warranty on all of our TBR products and make it simple to order tires online.

-  Quality TBR and OTR tires
-  Comprehensive SKUs at two US warehouses
-  Seven-year warranty
-  Online ordering
-  Professional field service
-  National fleet pricing
-  Customer service from Los Angeles, CA
-  Treat you like family







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Double Coin commercial tires are distributed and marketed in the USA, Mexico, Central America, and Canada.

USA Headquarters  
406 E. Huntington Drive, Suite 200  
Monrovia, CA 91016 USA

Memphis Distribution Center  
4481 Distriplex Cove  
Memphis, TN 38118

Mexico Distribution Center  
Estatel 431 M 1+300 Nava 12 Sur  
El Marques, Querétaro, Mexico

Canada Headquarters  
81 Troy Street  
Kitchener, Ontario, Canada N2H1L9

Rancho Cucamonga Distribution Center  
9089 8th Street  
Rancho Cucamonga, CA 91730

Costa Rica Distribution Center  
Almacen Algefissa (Bond Whse)  
Cementerio de Curridabat 200mt  
Oeste, Curridabat, San José, Costa Rica

Canada Distribution Center  
26596 Gloucester Way  
Langley BC, Canada V3A4R7